

**PPG COLLEGE OF ARTS and SCIENCE, COIMBATORE**

**Department of Commerce with  
Information Technology**

**STAFF PROFILE**

1	Name of the Staff	<b>Dr. M. THOMAS JEYANTH HERBERT</b>
2	Designation	ASSITANT PROFESSOR AND HEAD
3	Date of Birth	01/06/1988
4	Mobile Phone Number	9486124100
5	Email ID	thomasherbert2008@gmail.com
6	Educational Qualification	M.Com, M.B.A., M.Phil., Ph.D
7	Specialization	FINANCE
8	Experience (As on 31.12.2021)	5 YRS
9	Research Guidance Details	(i) M.Phil.: Guided: -                      Guiding: -
		(ii) Ph.D.: Guided: -                      Guiding:
10	Research Projects Details	Impact of CNX companies in Pharma Industry
11	Publications in Journals	(i) International level: 2
		(ii) National level: 2
12	Publications in Conference(s)	(i) International level: 2
		(ii) National level: 3
13	Publications - Book(s)/Chapter(s)	Income Tax an overview for students
14	Workshop / Conference / Seminar - Organized	Workshop: - 1    Conference : - 1    Seminar : - 3
15	Workshop / Conference / Seminar - Attended	(i) International level: - 2
		(ii) National level: 5
16	Others	World Economic Association - Member

## II: PROFESSION – RELATED CONTRIBUTION

### Additional Responsibilities

(S. No.	Nature of Role	Description
1	Citizen Consumer Club	Co-ordinator
2	Placement	Co-ordinator
3	Exam Cell	Co-ordinator
4	NSS	Co-ordinator
<b>Total</b>		

### 1. Memberships / Following Societies / Professional Bodies

S. No.	Organization	Life / Annual Membership
1	All India Council for Technical Skill Development	Annual membership
2	National Institute for technical training and skill development	Annual Membership
3	Indian Accounts Association	Annual Membership
4	World Economic Association	Annual Membership
5	International Association of academic and Corporate Association	Annual Membership

### 2. Workshops/FDPs/Conferences Attended as a Participant

S. No.	Workshop/FDP/Conference Name & Organizer	Sponsored by	No. of days	Date(s)
1	Workshop on 'A focus of Demonetization on Budget 2017'	Krishna College Of Science And Commerce	1	15.02.2017
2	FEDCOT- World Consumer Rights Day	FEDCOT	1	28/02/2021
3	Advance Excel to educators	Hindustan CAS	1	13/05/2021
4	" International FDP on Research Excellence and Academic Development"	SNMV CAS	8	1/9/2021 TO 8/9/2021
5	One Week International FDP on Digital citizenship for new age Teachers	SRCAS	5	4/10/21 TO 8/10/21
6	Workshop session on "Design thinking, Critical thinking and Innovation Design"	VIDYA JYOTHI INSTITUTE OF TECHNOLOGY	1	5/2/2022
7	Webinar - Business law and Consumer Protection Act 2019	PPGCAS	1	29.01.2021
8	Webinar - Awareness on Competitive Exams	PPGCAS	1	30.01.2021

**3. Workshops/FDPs/Conferences participated as a Resource person :**

S. No.	Workshop/FDP/Conference Name & Organizer	Sponsored by	No. of days	Date(s)
1	Impact on New Education System in PG Courses	SNMV CAS	1	14-09-2021

**4. Workshops/FDPs/Conferences/Seminars Organized as Coordinator / Convener :**

S. No.	Workshop/FDP/Conference Name & Organizer	Sponsored by	No. of days	Date(s)
1	Financial statement analysis	Department of Commerce CA,PA,IT.	1	22-01-21
2	Business and new media: a glance	Department of Commerce CA,PA,IT.	1	05-02-21
3	Futuristic accounting	Department of Commerce CA,PA,IT.	1	26-02-21
4	Knowing and building your own identity	Department of Commerce CA,PA,IT.	1	23-03-21
5	Your vote your voice	Department of Commerce CA,PA,IT.	1	24-03-21
6	Talent acquisition and personal motivation	Department of Commerce CA,PA,IT.	1	13-05-21
7	Investment an aid for better	Department of Commerce CA,PA,IT.	1	19-05-21
8	Awareness Program - World No Tobacco Day	PPGCAS	1	31.05.2021
9	World No Tobacco Day - Competition (Drawing, Essay writing, Slogan Writing)	PPGCAS	1	31.05.2021
10	Food Safety	PPGCAS	1	07.06.2021
11	Webinar - Business law and Consumer Protection Act 2019	PPGCAS	1	08.01.2021
12	Awareness Program - World No Tobacco Day	PPGCAS	1	29.01.2021
13	Life skills for self enhancement	Department of Commerce CA,PA,IT.	1	25-01-2022
14	Webinar - Satellite on everything	Department of Commerce CA,PA,IT.	1	04.02.2021
15	Webinar – Multi Dimensional View of Advertising	Department of Commerce CA,PA,IT.	1	04.02.2021
16	Webinar – Business and new media: a glance	Department of Commerce CA,PA,IT.	1	05.02.2021

17	Webinar – Origin of Ed Tech Companies and Its Marketing	PPGCAS	1	10.02.2021
18	Webinar – Attitude is Everything	Department of Commerce CA,PA,IT.	1	12.02.2021
19	Webinar – Futuristic accounting	Department of Commerce CA,PA,IT.	1	26.02.2021
20	Webinar – Pre Exam Training for Indian Banks	Department of Commerce CA,PA,IT.	1	02.03.2021
21	Webinar - How to Achieve your Goals	Department of Commerce CA,PA,IT.	1	27.03.2021
22	Webinar - Knowing and building your own identity	Department of Commerce CA,PA,IT.	1	23.03.2021
23	Webinar - Your Vote Your Voice	Department of Commerce CA,PA,IT.	1	24.03.2021
24	Guest lecture - Communication Skills In ELT	Department of Commerce CA,PA,IT.	1	30.04.2021
25	Webinar – Talent Acquisition Approach Social Media Platform	Department of Commerce CA,PA,IT.	1	30.04.2021
26	Webinar - Mind and Memory Techniques	Department of Commerce CA,PA,IT.	1	10.05.2021
27	Webinar – Bio based therapeutics against Covid 19 crisis	Department of Commerce CA,PA,IT.	1	11.05.2021
28	Webinar- A Gate way to successful career	Department of Commerce CA,PA,IT.	1	27-01-2022
29	Webinar- lets explore and achieve	Department of Commerce CA,PA,IT.	1	29-01-2022
30	Why entrepreneurship as a career choice	Department of Commerce CA,PA,IT.	1	28-01-2022
31	Preparation strategies for TNPSC	Department of Commerce CA,PA,IT.	1	24-01-2022
32	Digital marketing the game changer	Department of Commerce CA,PA,IT.	1	25-01-2022